

# Electric Xmas

SMART CHRISTMAS PARTIES AT

MAGAZINE LONDON  
MAGAZINE LONDON



# CAPACITIES

The capacities in each of the spaces are dependent on individual event requirements and can change dependent on the levels of production required. Please see the below as a guideline.

Standing reception: 2,000  
Seated dinner: 1,000  
Theatre style: 1,200  
Cabaret style: 900

## RECEPTION

The area boasts an impressive eight metre high ceiling, polished concrete floors and two black steel stairways that lead to the upper mezzanine levels. It is ideal as an area for informal catering, pre-dinner drinks, and break-out space.

875 sqm | 35m(l) x 25m(w) x 8m(h)



## MAIN SPACE

The space also features removable staging infrastructure and provides direct vehicle access. Its vast walls are stained black, allowing for a striking backdrop in which to elevate your brand and content against.

1,750 sqm | 35m(l) x 50m(w) x 8m(h)



## MEZZANINE

The Mezzanines overlook both spaces and provides access to The Balcony. The can operate as break-out, seminar and exhibition space.

Mezzanine 1: 280 sqm | 35m(l) x 8m(w)  
x 3.4m(h) | Max capacity: 560

Mezzanine 2: 300 sqm | 12m(l) x 25m(w)  
x 3.4m(h)





# RECEPTION RECEPTION RECEPTION

Guests are welcomed into Space 1 and are greeted with a glass of delicious bubbles, whilst soaking up the panoramic views of the Canary Wharf skyline through the floor to ceiling windows.

Space 1 will feature a large central mirrored bar with a stunning lighting structure overhead, along with pods of furniture including sofas, coffee tables and high stool seating.

Space 1 has access to both Mezzanine levels which can be used for overflow, breakouts or as an exhibition space.







# MAIN SPACE

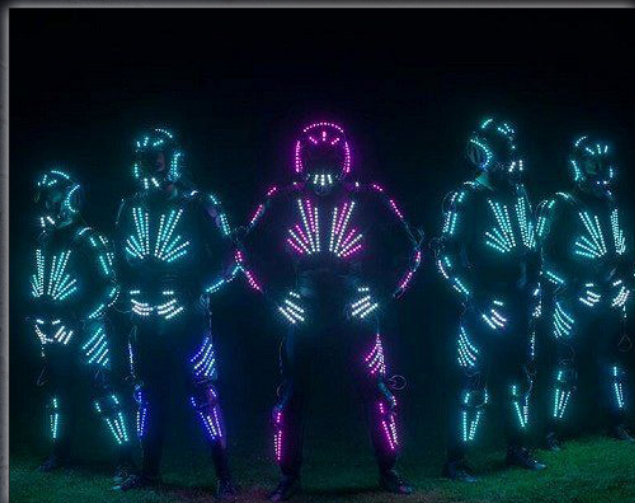
## MAIN SPACE

Space 2 features an eight metre high ceiling, clean, polished concrete floors and clear sight lines through the space that provide an adaptable and versatile environment in which to host your event, it is ideal for parties, conferences, award ceremonies, dinners and brand events.



# THEMING THEMING THEMING

This blank canvas venue is yours to transform. As an example, this space would look incredible with an electric Christmas theme, with futuristic aesthetics and an array of LED lights in bright colours, creating a mesmerizing light show that syncs with the music and dramatically enhances the party experience.





# MAGAZINE LONDON MAGAZINE LONDON MAGAZINE LONDON MAGAZINE LONDON

## ENTERTAINMENT UPGRADES ENTERTAINMENT UPGRADES ENTERTAINMENT UPGRADES



### DJ

We work with a range of dynamic and professional DJs with years of event experience. We provide a number of specialist DJs, as well as multi-genre open format masters. Our DJs are all able to provide their own equipment and are able to tailor their music to suit any style or theme.



### DUKE

DUKE is composed of three voices and a guitar. Incorporating beatboxing and vocal bass lines to seamlessly blend songs, Duke provides a truly spectacular live performance. So spectacular, that Duke have shared a stage with both Prince and Amy Winehouse.

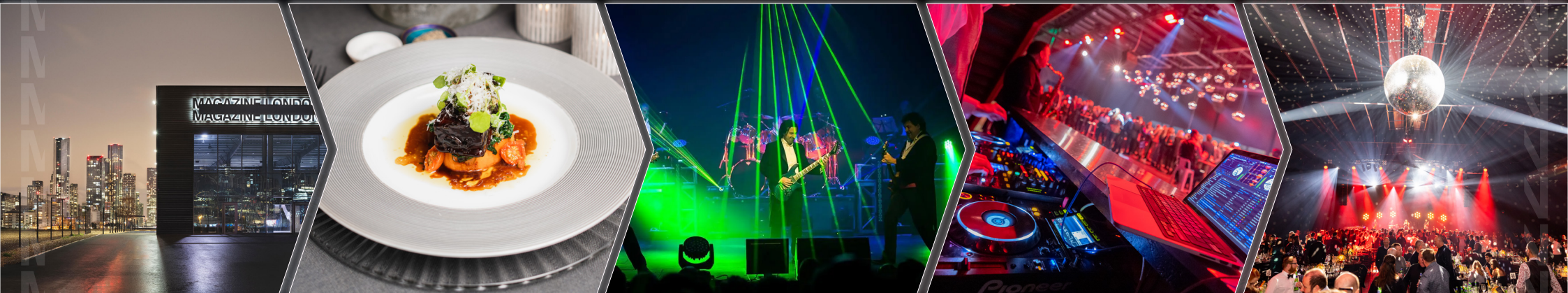


### OKIEM WITH THE INFINITY ORCHESTRA

OKIEM is an exceptional Pianist & Composer whose music is described as "cinematic classical". He creates his signature sound by combining piano, orchestral instruments, and synthesisers. With compositions that can be best described as evocative, spellbinding and captivating, backed by a sensation 12-piece live orchestra.



# CUSTOMER JOURNEY



## RECEPTION



## DINNER



## ENTERTAINMENT



## DISCO



**18:30**

ARRIVE AT MAGAZINE LONDON  
AND ENJOY A CHILLED GLASS OF  
BUBBLES WHILST ENJOYING THE  
SPECTACULAR VIEW

**19:30**

TAKE YOUR SEATS IN OUR  
STUNNINGLY DECORATED  
DINING ROOM WITH LIVE  
ORCHESTRA WALK-IN

**20:00-21:30**

DINNER IS SERVED

**21:30-22:15**

DUKE ENTERTAINMENT

**22:15-23:30**

OKIEM WITH THE INFINITY  
ORCHESTRA

**23:30-00:45**

CONTINUE THE FUN WITH  
DANCING AND LIVE DJS,  
ENSURING YOU HAVE A  
PARTY TO REMEMBER

**12:30**

BAR CLOSES

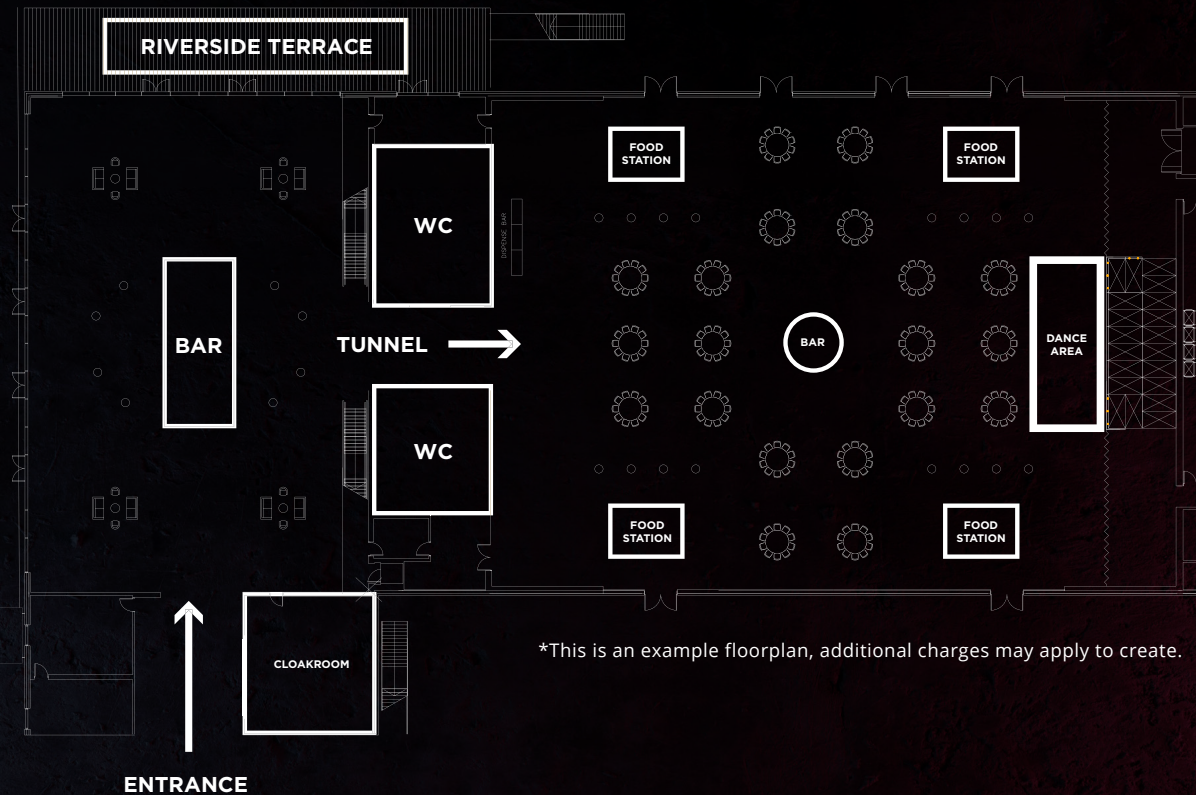
**01:00**

CARRIAGES

Please see suggested timeline above. You will be able to tailor your timings to you and your guests' requirements with your dedicated Account Manager.



# FLOOR PLAN - RECEPTION



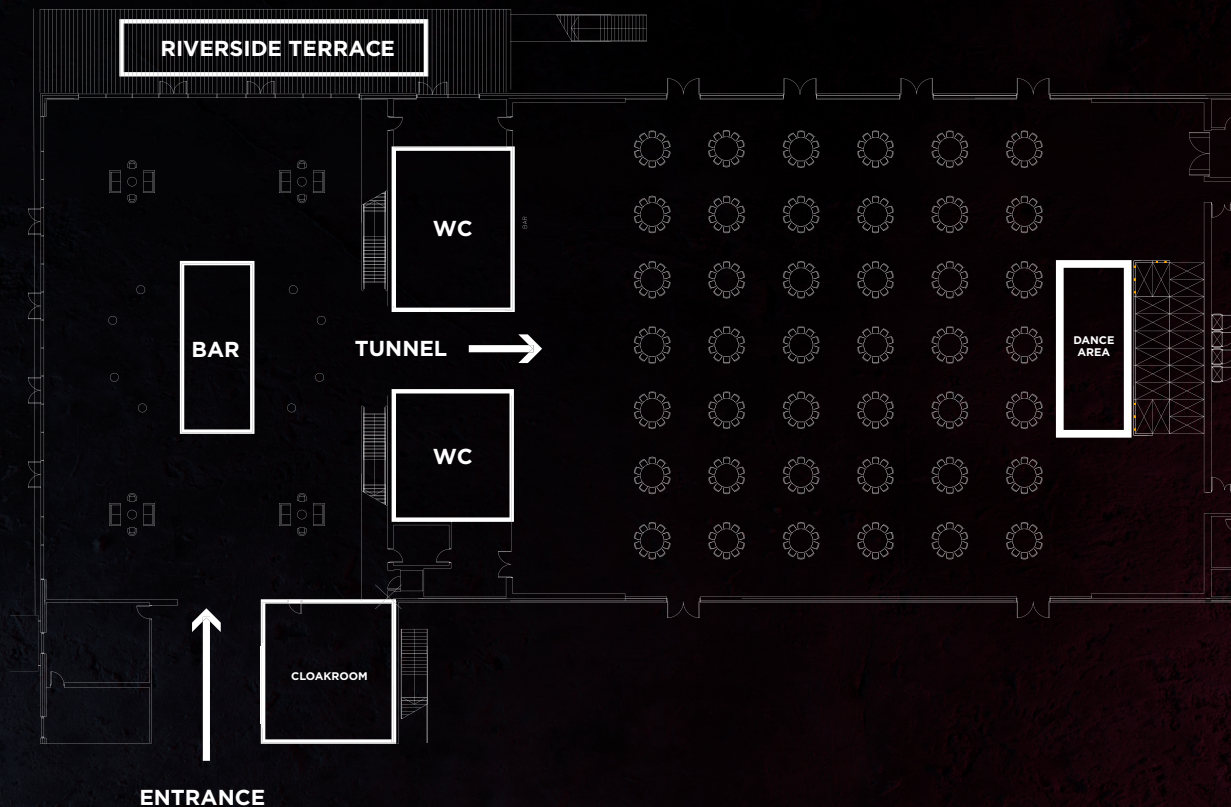
\*This is an example floorplan, additional charges may apply to create.



MAGAZINE LONDON MAGAZINE LONDON MAGAZINE LONDON MAGAZINE LONDON

# FLOOR PLAN - DINNER

FLOOR PLAN - DINNER





# PRODUCT SPECIFICATION

## PRODUCT SPECIFICATION

Magazine London is a purpose-built events venue, with a strong technical inhouse offering of pre-installed rigging, lighting, sound and staging which can easily be added to for curating your event.

### ON ARRIVAL

- Flood lighting to exterior of Magazine
- Ambient lighting in foyer and cloakroom area

### SPACE 1

#### LIGHTING

- 18 x Robe Divine LED Flood
- To give a general colour wash to the space which comes to life as darkness falls
- 4 x Prolights Studio COB
- 12 x Prolights Eclipse LED RGBW Profile
- 10 x Robe T1 Profile (moving light effects)
- 12 rows of 6m wide Martin Scepton to run lighting effects. Upgradeable to a media server for additional cost
- To bring to life all other furniture, bar DJ stage

#### SOUND

- 4 x L'Acoustics Array of A15 wide and A15 focus
- 3 x L'Acoustics X8's
- To give full sound coverage to Space 1, great for speeches and DJ and general background music

### SPACE 2

#### STAGE LIGHTING

- 16 x Robe T1 Profile
- 14 x Robe Spider LED Wash
- 12 x Prolights Eclipse Profile for Front of House
- 12 rows of 6m wide Martin Scepton to run lighting effects. Upgradeable to a media server for additional cost

#### ROOM AUDIENCE

- 6 x Robe T1 Profile (moving light effects)
- 18 x Robe LED Beam 150 (moving colourwash effect)
- 13 x Prolights Eclipse LED RGBW Profile (to light bars, buffet stations and features)
- To bring to life all other furniture, bar DJ stage

#### HAZER (FOR ATMOSPHERE)

- 2 x MDG ATMe Hazers

#### SOUND

Full room PA system to include:

- 2 x L'acoustics Kara Line Array (9 boxes)
- 4 x L'Acoustics KS28 Sub - flown
- 8 x L'acoustics X8 front fills
- 2 x L'acoustics Array (delays) of 2 x A15 and 2 x KS21
- 4 x L'acoustics X8 - to cover mezzanine

### MICS

- 4 x Shure Axient Digital Hand Held Mic
- 4 x Transmitters with DPA headset and lapel
- 1 x Yamaha CL5 FOH Digital Mixing Console

### DJ

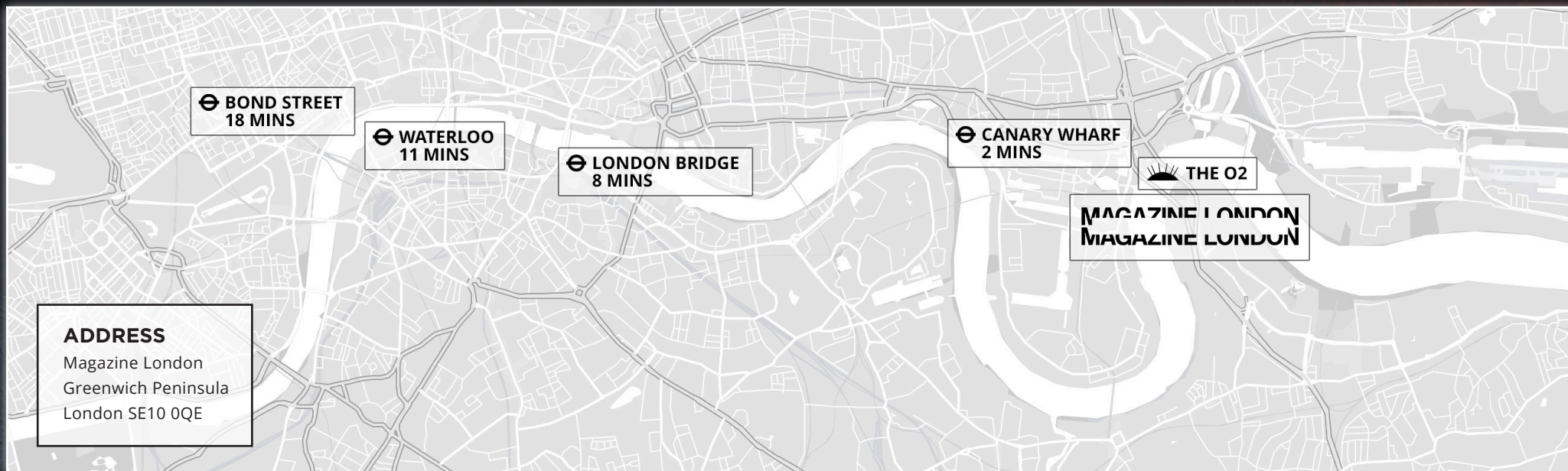
- 1 x DJ Booth
- 2 x Pioneer CDJ 2000 NXS2
- 1x DJM900 NXS2
- Monitors and amplifiers
  - Can be positioned in either Space 1 or 2

### STAGE VIDEO

- 7m x 4m 3.9mm pitch LED screen
- Novastar MCTRL Processor
- MasterCue remote clicker
- Barco S3 switcher
- 2 x Macbook pros retinas with touch bars



# LOCATION LOCATION LOCATION



## BY TUBE

North Greenwich Jubilee line  
(3 minute walk)



## BY BUS

129, 161, 188, 422 and 486  
stop near the venue.

Buses 108, 132, 188, 286  
and 472 also run a 24hr service.



## BY RAIL

London Bridge (8 minutes by tube)

London Waterloo  
(11 minutes by tube)



## BY BOAT

Thames Clipper by Uber runs a regular  
service from Canary Wharf, Tower  
Bridge and other piers. Alight at  
North Greenwich pier (9 minute walk)





MAGAZINE LONDON  
MAGAZINE LONDON



SMART  
*Christmas*  
PARTIES

GET IN TOUCH

020 7836 1035

[VENUES@SMARTGROUPLTD.CO.UK](mailto:VENUES@SMARTGROUPLTD.CO.UK)