



# NEW YORK<sup>®</sup> **NEW YORK**

EVOLUTION  
LONDON

*You made Christmas happen.  
January is your time to celebrate.*

EXCLUSIVE JANUARY DATES AVAILABLE



# *Why Party in January?*

## **BECAUSE NOT EVERYONE CAN CELEBRATE AT CHRISTMAS**

December is impossible for many industries, from retail and hospitality to healthcare. A January date means your team finally gets the celebration they deserve, without compromise.

## **FRESH ENERGY FOR THE NEW YEAR**

Start the year on a high. A January party isn't just about looking back, it's about setting the tone for the months ahead, lifting spirits and motivating teams.

## **REWARDS THAT LAST**

It doesn't need to be labelled a party, why not reframe it as an Awards night, recognising the achievements of your team and demonstrating their value to you.

## **THE MORALE BOOST THAT MATTERS**

Beat the January slump with a high-energy, glamorous event. After weeks of hard work, your team will thank you for a night that recharges and inspires.

## **DUAL PURPOSE YOUR EVENT**

Christmas parties often symbolise celebrating the year just gone whilst January often suggests new beginnings. Why not utilise the venue during the day to communicate 2026 plans before partying in the evening – half the planning, double the impact.

## **PROVEN SUCCESS WITH JANUARY CELEBRATIONS**

Hospitality Rocks is as a prime example – this popular event has become a sell-out sensation, showing just how much hospitality workers value a dedicated time to celebrate and network outside the busy season.





# Party Overview

**‘NEW YORK, NEW YORK!’ AN IMMERSIVE EVENT EXPERIENCE THAT WILL GIVE YOU AND YOUR GUESTS A TASTE OF THE BIG APPLE IN THE HEART OF BATTERSEA PARK.**



**2,000 SEATED**



**4,000 STANDING**

Step through a private entrance adorned with snow-dusted trees and twinkling festoon lights, where our bellhops lead you into a lobby brimming with the grandeur of New York’s finest hotels. Shake off the snow and step into the warmth of Manhattan, with vibrant New York street scenes featuring everything from subway stations and graffiti art to the glamour of Broadway and Central Park. Enjoy a range of New York-style bars, from classic Irish pubs to chic cocktail lounges, serving up iconic drinks like Manhattans and Cosmopolitans. As the curtains rise, dinner is served under a canopy of stars in a dining room sparkling with cabaret lamps and velvet accents. Indulge in a three-course feast, curated by our in-house caterer Moving Venue exclusively for your event. Evolution London provides a flexible venue where anything is possible, all within an exclusive location in Battersea Park.

**VIEW GALLERY**

**VIEW BROCHURE**

**VIEW VIDEO**





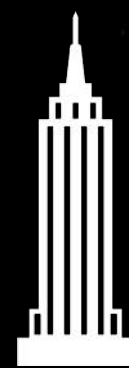
# Package Inclusions

EVOLUTION  
LONDON

EXCLUSIVE VENUE HIRE  
18:30 - 01:00



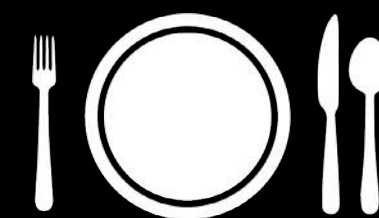
PRE-EVENT MENU TASTING



STUNNING NEW YORK THEMING



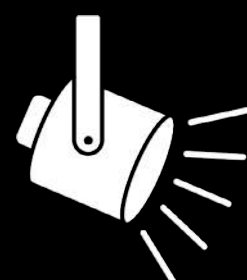
SPARKLING DRINKS RECEPTION



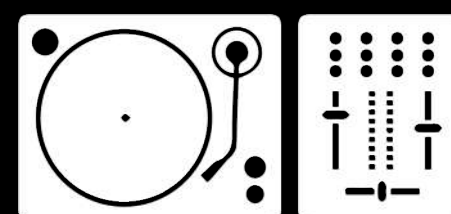
TAILORED MENU BY  
MOVING VENUE



UNLIMITED HOUSE WINE,  
BEER AND SOFT DRINKS



GENEROUS AV SPECS



DANCE FLOOR AND  
PROFESSIONAL DJ



EVENT SECURITY



EVENT FIRST AIDER



DEDICATED EVENT MANAGER



FREE CLOAKROOM FACILITIES



FULL DISABLED ACCESS



DEDICATED BLACK TAXI RANK



# Your Party Journey



18:30

Doors open



**DRINKS RECEPTION**

**DINNER**

**AFTER PARTY**

20:00

Dinner begins

Ice-cold drinks are served & delectable canapés are circulated

Enter the stunningly decorated dining room where your lavish three-course dinner is served

22:00

Disco begins

Exhilarating entertainment from extraordinarily talented performers punctuates each course

A live band and adrenaline-pumping dodgems open to the crowd, followed by our late night London DJ



00:30

Carriages

00:00

Bar closes





# HOSPITALITY ROCKS 2024

EVOLUTION LONDON

## Case Studies

### A REWARD FOR THE HOSPITALITY INDUSTRY

Hospitality Rocks is more than a party – it's an annual tradition, a thank-you, and a chance for hospitality professionals to celebrate after the busiest season of the year.

### THE CONCEPT

Held each January at Evolution London, the event flips the festive calendar on its head, giving teams the time to celebrate once the December rush is over. With world-class theming, entertainment, and dining, it's the ultimate reward for those who make others' celebrations unforgettable.

### WHY IT WORKS

PERFECT TIMING – January gives teams freedom to truly enjoy themselves.

RIGHT AUDIENCE – The industry's finest gather together in one place.

UNIQUE SETTING – A spectacular venue that amplifies the experience.

### IMPACT

SELL-OUT SUCCESS – Tickets are snapped up before public release.

INDUSTRY TRADITION – Now an established highlight on the hospitality calendar.

CHARITABLE GIVING – Thousands raised annually for worthy causes.

### YOUR EVENT COULD BE NEXT.

HOSPITALITY ROCKS PROVES THAT JANUARY IS THE PERFECT TIME FOR UNFORGETTABLE CELEBRATIONS AT EVOLUTION LONDON.



*You'd be in Good Company...*

HERE ARE A SELECTION OF PEOPLE WHO CHOOSE  
TO RETOX AS OPPOSE TO DETOX IN JANUARY:



**SELFRIDGES & CO**

*Harrods*

HEADMASTERS  <sup>®</sup>



**Adecco**



## DATES AVAILABLE:

TUESDAY  
**6**  
JANUARY

WEDNESDAY  
**7**  
JANUARY

THURSDAY  
**8**  
JANUARY

SATURDAY  
**10**  
JANUARY

## GET IN TOUCH

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**020 7836 1033**

